

N A E B N E W S L E T T E R
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
A. JAMES EBEL, EDITOR, STATION W I L L, URBANA, ILL.

SEPTEMBER 1, 1945

PRESIDENT SCHOOLEY ANNOUNCES TENTATIVE CONVENTION PROGRAM

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
ANNUAL CONVENTION
TENTATIVE PROGRAM

MONDAY AND TUESDAY
SEPTEMBER 17 AND 18, 1945
LASALLE HOTEL, CHICAGO

(TENTATIVE PROGRAM)

MONDAY

- 9:30 A.M. - ROLL CALL
STATION REPORTS
OPERATION
BUDGETS
PROGRAM PLANS
PERSONNEL PROBLEMS
ETC.
- 12:00 M. - LUNCHEON BY RESERVATION BEFORE SEPTEMBER 10.
NO SPEECHES
- 1:30 P.M. - F. M. AND TELEVISION
- 3:00 P.M. - NEW EQUIPMENT FOR RADIO, --AM, FM, AND
TELEVISION
- 5:30 P.M. - ADJOURNMENT FOR THE DAY

TUESDAY

- 9:30 A.M. - THE CLEAR CHANNEL HEARING
SURPLUS PROPERTY
- 12:00 M. - LUNCHEON BY RESERVATION BEFORE SEPTEMBER 10,
WITH NAEB EXECUTIVE SECRETARY. NO SPEECHES
- 1:30 P.M. - BUSINESS SESSION----CLOSED MEETING.

REPORT OF OFFICERS
REPORTS OF COMMITTEES
NEW BUSINESS
ELECTION OF OFFICERS

CLASSROOM TELEVISION IN NEW YORK

LAUNCHING BY THE NEW YORK CITY BOARD OF EDUCATION AND THE TELEVISION DEPARTMENT OF THE NATIONAL BROADCASTING COMPANY OF A COMPREHENSIVE EXPERIMENT IN THE ADAPTATION OF TELEVISION TO CLASSROOM EDUCATION WAS ANNOUNCED BY JOHN E. WADE, SUPERINTENDENT OF SCHOOLS, AND JOHN F. ROYAL, NBC VICE PRESIDENT IN CHARGE OF TELEVISION.

ARRANGEMENTS FOR THE EXPERIMENT, WHICH WILL BEGIN WITH THE RE-OPENING OF SCHOOL IN THE FALL HAVE BEEN MADE BY SUPERINTENDENT WADE AND MR. ROYAL.

DURING THE EXPERIMENT SCHOOL OFFICIALS AND TELEVISION EXPERTS WILL BROADCAST A WEEKLY PROGRAM OVER WNBT WITH A VIEW TO DETERMINING THE TYPE OF TELEVISION PROGRAM MOST SUITABLE FOR EDUCATIONAL PURPOSES. PUPILS AND TEACHERS WILL EVALUATE THESE PROGRAMS AT THE NATIONAL BROADCASTING COMPANY'S STUDIOS. THE FIRST PROGRAMS WILL BE IN THE FIELD OF SCIENCE AND THE INITIAL BROADCAST WILL DEAL WITH THE SCIENCE OF TELEVISION ITSELF. STUDENTS AND THEIR INSTRUCTORS WILL LEARN FIRST-HAND OF THE MEDIUM WHICH IN THE FUTURE IS EXPECTED TO BE A MAJOR TEACHING AID.

----SEE YOU IN CHICAGO, SEPTEMBER 17 AND 18----

CLEAR CHANNEL HEARING POSTPONED

THE FCC HAS ANNOUNCED THAT THE CLEAR CHANNEL HEARING SCHEDULED FOR SEPTEMBER 5, 1945 HAS BEEN POSTPONED TILL OCTOBER 23, 1945. THE CHANGE WAS NECESSITATED BY A CONFLICT WITH THE THIRD INTER-AMERICAN RADIO CONFERENCE WHICH IS TO BE HELD IN RIO DE JANEIRO, BRAZIL, ON SEPTEMBER 3, 1945.

EDUCATIONAL STATION OPERATORS WILL BE INTERESTED TO NOTE THAT THE WHOLE CLEAR CHANNEL PROBLEM WILL COME UP FOR DISCUSSION BEFORE THE NAEB CONVENTION SEPTEMBER 18TH.

----SEE YOU AT THE LASALLE----

SCHOOL BROADCAST CONFERENCE IN OCTOBER

THE NINTH ANNUAL SCHOOL BROADCAST CONFERENCE HAS BEEN ANNOUNCED FOR OCTOBER 22-23 IN THE MORRISON HOTEL IN CHICAGO. IN CONNECTION WITH THIS CONFERENCE THE SIXTH ANNUAL CLASSROOM USE OF RADIO COMPETITION WILL BE HELD. ENTRIES, DUE OCTOBER 1ST, 1945, WILL BE JUDGED BY A COMMITTEE APPOINTED BY THE SBC EXECUTIVE COMMITTEE. UTILIZATION AWARDS AND CITATIONS WILL BE MADE AT THE CONFERENCE. FOR FURTHER INFORMATION WRITE THE SBC INFORMATION EDITOR, ROOM 701, 228 NORTH LASALLE STREET, CHICAGO 1, ILLINOIS.

----BRING THE STAFF TO THE CONVENTION IN CHICAGO----

HUDSON JOINS CBS

THE COLUMBIA BROADCASTING SYSTEM HAS ANNOUNCED THAT DIRECTOR ROBERT B. HUDSON OF THE ROCKY MOUNTAIN RADIO COUNCIL WILL JOIN THE CBS PROGRAM DEPARTMENT OF SEPTEMBER 1ST. HUDSON WILL ASSIST CBS DIRECTOR OF EDUCATION LYMAN BRYSON IN SUPERVISION AND ADMINISTRATION OF CBS EDUCATIONAL PROGRAMS.

----MEET NAEBERS FROM EVERYWHERE ON SEPT. 17 & 18.----

THE FREEZE IS OFF

THE GREEN LIGHT HAS BEEN GIVEN TO BROADCAST CONSTRUCTION AND BROADCAST PLANNING. IN A STATEMENT OF POLICY ISSUED AUGUST 7, THE FEDERAL COMMUNICATIONS COMMISSION ANNOUNCED THE 60-DAY PERIOD, PRIOR TO FULL-FORCE CONSTRUCTION ACTIVITIES AS PROMISED LAST JANUARY BEGAN WITH THE ISSUANCE OF THE STATEMENT. MORE THAN 800 APPLICATIONS FOR NEW FACILITIES IN THE PENDING FILES WILL BE PROCESSED. THE 60-DAY PERIOD FOR "FILING AND PROCESSING OF NEW APPLICATIONS" PRIOR TO ACTION ON THOSE IN THE PENDING FILES IS UNDER WAY.

THIS WILL MEAN THAT MANY EDUCATIONAL FM APPLICANTS MAY BE AUTHORIZED TO PROCEED BY THE FIRST OF THE YEAR. IT WILL BE NECESSARY FOR ALL INSTITUTIONS PLANNING FM STATIONS TO MOVE QUICKLY AND TO MAKE DEFINITE PLANS FOR ACTUAL OPERATIONS. THE TIME FOR PLANS FOR THE DISTANT FUTURE IN PAST. ACTION IS NEEDED NOW.

----BRING YOUR PROGRAM IDEAS TO THE CONVENTION----

THIS AND THAT

THE WESTINGHOUSE STRATOVISION PLAN MAKES SENSE TO THIS DEPARTMENT, BUT SPEAKING AS A CHIEF ENGINEER, HOW ARE WE GOING TO MAKE THOSE QUICK TRIPS UP TO THE TRANSMITTER WHEN THERE IS TROUBLE?.....THE FREE-FOR-ALL IS ON. THERE ARE MANY STATIONS BEING PLANNED. SOME OF THEM WON'T LAST LONG IN THE STIFF COMPETITION WHICH IS BEING CREATED. WE HOPE THAT THE NUMBER OF EDUCATIONAL STATIONS TO FALL BY THE WAYSIDE AFTER THE INITIAL SURGE WILL BE SMALL. WE SHOULD REMEMBER WHAT HAPPENED IN THE EARLY HISTORY OF AM BROADCASTING.....SOUNDS LIKE JENNINGS HAS REALLY TAKEN ON AN AMBITIOUS TELEVISION PROGRAM. MORE POWER TO YOU GEORGE....WE NOTE THAT THE MICHIGAN FM PLANS CALL FOR A \$175,000. STATION AT THE U. OF MICHIGAN. BROTHER ABBOT WHO COULD TELL US SO MUCH ABOUT IT ALL WILL BE UNABLE TO ATTEND THE CONVENTION. HE IS GOING TO NEW YORK TO STUDY STUDIO DESIGNS. HE WANTS HIS NEW SET-UP TO BE THE LAST WORD IN STUDIO DESIGN. SOUNDS GREAT WALDO... SEE YOU IN CHICAGO IN A COUPLE OF WEEKS.....

---EBEL

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